

ITEM # ORD 08-43
FISCAL IMPACT: N/A
FUNDING SOURCE: N/A

ISSUE

An ordinance enacting URMMA's model Solicitation Ordinance.

SYNOPSIS

Based on new developments in the law, URMMA has recommended that West Valley City enact a Solicitation Ordinance. The proposed Ordinance protects our citizens from fraud and abuse by door-to-door solicitors and protects the City from potential claims from solicitors.

BACKGROUND

Due to litigation involving solicitation, URMMA created a model Solicitation Ordinance that addresses the protection of the public as well as the City. The City edited the Solicitation Ordinance such that it comports with the rest of the City Code. Further, the Solicitation Ordinance was reviewed by outside counsel to ensure that the greatest possible legal protection was in place to regulate solicitation.

The Solicitation Ordinance requires its own section of the code and should be separate from the vending and temporary business sections of the City Code.

RECOMMENDATION

Approve the attached Ordinance.